



Raya Dukhan
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EXECUTIVE SUMMARY

Accomplished, experienced, creative and highly skilled graphics and design entrepreneur with a proven track record of innovative and technically challenging projects. Professionally trained in every aspect of web site design and development. Proven excellent communication skills, and on-time deadline delivery.

TECHNICAL SKILLS

Professional Skills:

Web graphic design
Web development
User interface
Information architecture
Print graphic design
Branding solutions

Project management
Cross-industry design

Languages:
XHTML/CSS

Platforms:
Mac /PC

Software:

Adobe Photoshop
Adobe Flash
Adobe Illustrator
Adobe InDesign
Adobe Acrobat
Adobe Dreamweaver

EXPERIENCE | Freelance 1997–Present:

Panimau, Brooklyn, NY 1997–Present
Creative Director ~ www.panimau.com

LivePerson: See job responsibilities under full-time employment. (Present)

Jewish Museum of New York: Designed an interactive kids website for cultural museum. (2008)

Dumb Clothing: Responsible for the creation of logo/print materials. Design, development and maintaining of web site for clothing manufacturer. (2001–2007)

MTV: Provided information architecture and design for a music video web library project. (2007)

Marvel Comics: Designed and developed website for younger audience comic line. (2003–2004)

Yeshiva University Museum: Designed website for cultural art museum. (2004)

Trader Magazine: Designed website for men's lifestyle magazine. (2004)

Silvercarrot: Designed direct marketing incentive e-mail campaigns and banner ads.(03–04)

Anonymous Media Research: Designed and developed company website and application interface for monitoring media usage company. (2003)

Bellevue Art Museum: Designed and developed museum website. (1999–2002)

HealtheTech: Designed an interface for a web application that allows a person to track their fitness and food intake. (2002)

Beyond360: Developed web-based interfaces for online communication tools. (2001)

Keystroke Technology Solutions: Designed an interface for a web-based decision-making tool for the financial services industry. (2001)

Mylackey: Designed and developed shopping cart. (2001)

Hazel Wolf Experimental Film Network: Designed website for environmental film festival. (01)

Pagliacci Pizza: Transformed Pagliacci's branding to the web by designing and developing the restaurant chain's website. (2001)

Microsoft: Developed graphics illustrating complex concepts and diagrams. (2001)

POP! Multimedia: Designed and developed Alpenimage Photography website. (2000–2001)

Mountainzone: Redesigned Mountainzone's commerce web site. (1997–1998)

EXPERIENCE | Full-time Employment 1995–2007:

LivePerson, New York, NY 4/2005–8/2007

Creative Design Director ~ www.liveperson.com

- Design online product demos for small, medium and enterprise sales initiatives which result in conversions for a leading provider of live chat solutions
- Responsible for design, creation and brand consistency of marketing materials for web and print communication channels
- Design live chat tools and solutions for clients such as Adobe, 1800Flowers, Verizon and Orbitz that result in increased client sales revenue

Merrill Lynch, New York, NY 4/2004–3/2005

Web Graphic Designer ~ www.ml.com

- Designed and developed intranet websites for electronic marketing communications group
- Designed print and web marketing materials and monthly newsletters
- Designed and distributed monthly newsletters

Vendaria, Seattle, WA 10/2001 – 7/2002

Web Graphic Designer ~ www.vendaria.com

- Responsible for brand consistency throughout web site, all video-enabling products and sales presentations
- Designed online product demos, video player skins and sales/marketing tools for e-retailers such as Amazon, Starbucks, Wal-Mart, Sears, Eddie Bauer, and JCPenney

N2H2, Seattle, WA 2/1999 – 7/2000

Lead Web Designer

- Designed interface and produced database-driven HTML templates for teen-based portal website, including the design of online tools
- Managed communication between the development and business teams, making sure that materials and resources were on track

Humongous Entertainment, Bothell, WA 2/1998 – 11/1998

Web Designer

- Redesigned the company's website. Incorporated original graphics with heavily branded elements providing a functional, creative interface to introduce popular children's CD-ROM titles
- Designed and developed Blues Clues mini-site
- Responsible for the design aspect of creating online games, including seeking out new media

Free Range Media, Seattle, WA 4/1995 – 5/1997

Web Designer for FreeZone

- Responsible for design and layout of client websites
- Facilitator and coordinator of day-to-day responsibilities including coordinating artist and research resources; ensuring technical and production development met editorial deadlines; and managing and tracking all content prior to launch

EDUCATION

1988 – 1992 Columbia College, Chicago, IL B. A. (G.P.A.3.8/4.0)

Concentration: Fine Arts, Photography, and Illustration

ADDITION INTERESTS

Painting, sculpture, large-scale group art installation projects, photography and travel

References available upon request